

For Immediate Release

April 30, 2015

Company Name: YAHAMA CORPORATION  
President and  
Representative Director: Takuya Nakata  
Code Number: 7951 (First Section of Tokyo Stock Exchange)

**Announcement Regarding Changes in the  
Status of the Music School Operations in Japan**

Yamaha Corporation announces that the music school business which has been operated by Yamaha's musical instruments and audio products subsidiary, Yamaha Music Japan Co., Ltd. (hereinafter, Yamaha Music Japan), and the Yamaha Music Foundation, with each of these two organizations playing their respective roles, will be partially transferred, as of July 1, 2015, to the Yamaha Music Foundation. The details are as follows.

**1. Matters Decided**

The contract concluded between Yamaha Music Foundation and Yamaha Music Japan regarding the operation of Yamaha's music school business in Japan will terminate at the end of June 2015. As a result, operations of the music school business, which have previously been conducted on the premises of the authorized dealers of Yamaha Music Japan, will henceforth be conducted by the Yamaha Music Foundation. The contracts between Yamaha Music Japan and authorized dealers regarding music schools will be replaced by such contracts between that Yamaha Music Foundation and authorized dealers.

Please note that the status of the music schools that have been operated by Yamaha Music Japan on the premises of its subsidiaries and other school operations unrelated to music, including English-language schools will be run by Yamaha Music Japan. Yamaha's overseas music school business will continue to be operated by sales subsidiaries in each region of Yamaha Corporation.

## **2. Background and Objectives**

Yamaha's music school business in Japan has thus far been operated with the Yamaha Music Foundation responsible mainly for providing overall guidance, including the development of curricula and teaching materials as well as training and providing instructors. On the other hand, Yamaha Music Japan has been responsible for the operation of the schools, including the recruitment of students.

As a result of the decision previously mentioned, the music school operations are expected to speed up decision making and allow this business to be responsive to market needs as well as increase the efficiency of operations. The aim of this realignment is also to gain an even higher appraisal from customers of the music schools, which bear the Yamaha name, and further their continued development.

## **3. Effect on the Consolidated Performance of Yamaha Corporation**

The effect of this realignment on the consolidated results of Yamaha Corporation for the fiscal year ending March 31, 2016, will be to reduce net sales by ¥12.4 billion, but the effect on income will be immaterial. The effects of the realignment have been taken into account in the forecasts for performance released today.

## **4. Outline of Subsidiary Yamaha Music Japan**

Company name: Yamaha Music Japan Co., Ltd.

Location: Takanawa 17-11, 2-chome, Minato-ku, Tokyo 108-8568, Japan

Representative: Yoshihiro Doi, President and Representative Director

Line of business: Sale of musical instruments and audio products, school operations in Japan

Paid-in capital: ¥100 million

### **For further information, please contact:**

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## **Supplementary Information**

### **Outline of the Yamaha Music Foundation**

Yamaha Music Foundation was established in 1966 as a public interest corporation with approval from the Ministry of Education (now the Ministry of Education, Culture, Sports, Science and Technology), and it became a general incorporated association in April 2011.

The Foundation's Endowment Act declares that "the Foundation shall be widely involved in music education and popularization in the public interest from an enduring perspective." Its objective is "to explore fundamental issues of educational activities pertaining to music that serve as a basis to cultivate a rich sense of humanity in toddlers, young children, youths and adults, to pursue the popularization of music and contribute widely to the promotion of social education, and endeavor to improve musical culture in Japan and other countries." To fulfill this public-interest objective, Yamaha Music Foundation, since its establishment, has been continuously engaged in creative projects and broad-ranging activities that contribute to society.

- Name: Yamaha Music Foundation
- Headquarters: 24-22, 3-chome, Shimo-Meguro, Meguro-ku, Tokyo 153-8666, Japan
- Establishment: August 1966
- Number of employees: 220 (As of January 31, 2015)
- Representative: Mitsuru Umemura, President